

NEWS RELEASE

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BUILDERS TO LEARN “GREEN BUILDING ON ANY BUDGET” AT APRIL 13 PANEL IN SAN JOSE

La Jolla Pacific Experts to Offer Case Study of Successful Terramor Village at Green Construction 2006

SAN JOSE, Calif. — When home builders consider incorporating green-building elements in new projects, the question of cost-effectiveness inevitably arises. What are the most beneficial systems and procedures that will ensure compliance with the growing implementation of green-building initiatives, yet maintain a sensible budget?

Two experts from Irvine, Calif.-based La Jolla Pacific Ltd. will address “Green Building on Any Budget” at the upcoming Green Construction 2006, taking place next Wednesday and Thursday (April 12-13) at the San Jose Convention Center.

Mark Buberl, project manager, and Don Neff, president, will offer first-hand knowledge on the systems and procedures that are necessary to achieve success in a developer’s green-building program. In a session, scheduled for Thursday, April 13, from 2 p.m. to 2:45 p.m., Buberl and Neff will offer their expertise gleaned from involvement in the successful Terramor Village development at Ladera Ranch in Orange County.

La Jolla Pacific’s role in assisting the master developer, Rancho Mission Viejo, provided the nuts-and-bolts implementation of systems and procedures to assure compliance with leading green-building initiatives, which are becoming increasingly prevalent in communities throughout California and in other states. This involved reviewing and refining the green-building criteria created by EDAW, the lead consultant, while maintaining oversight of the evolving architectural plans and specifications, as well as collaborating with field personnel.

“Builders are finding that green-building measures are gaining in desirability as a means to pursue environmentally sustainable communities,” said Neff. “What they want to ensure is that their efforts are efficient and effective. Our job is to facilitate program implementation and compliance.”

With an extensive background in direct construction experience, La Jolla Pacific, Ltd., offers its exclusive Shark Repellent® package of proactive defensive strategies, including third-party peer review and quality assurance services, to single-family, multi-family and commercial builders in seven offices throughout the Western U.S.

For more information on Green Construction 2006, co-located with Construction 2006, please visit www.constructionevents.com.

For further information about La Jolla Pacific Ltd.’s array of services, please visit www.lajollapacificltd.com, or contact Cassie Cherry at (949) 788-0300, ext. 13.

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